

LUGA PODESTA

Director/ Producer

805-279-9895

www.londonalley.com

Luga.Podesta@gmail.com

MUSIC VIDEOS

Director unless stated otherwise.

2009 This Providence	"Keeping On Without You"	Atlantic/ Fueled By Ramen
2009 Yurudia (Exec. Producer)	"Irremediable"	Sony Music
2009 <i>Norglen</i>	"Wasted"	<i>Read The Footnotes</i>
2009 Erik Rubin (Exec. Producer)	"No Para De Llover"	Sony Music
2009 Noel (Exec. Producer)	"No Veo La Hora"	Sony Music
2009 <i>The Blackout</i>	"Save OurSelves"	<i>Epitaph</i>
2009 <i>The Blackout</i>	"Children Of The Night"	<i>Epitaph</i>
*** Debuted on MTV UK... #2 video for 10 days straight		
*** Currently #1 on the MTV2 UK Chart		
2009 Hey Monday	"How You Love Me Now"	Columbia/ Decaydance
*** #1 Most Viewed Video: Myspace Music- 3/31/09 (Top 10 throughout the month of April)		
*** Fuse No. 1 Countdown		
*** Featured on E! News & CW Television Networks		
2009 The Cab	"Take My Hand"	Atlantic/ Fueled By Ramen
2009 <i>Norglen</i>	"Miss You Yet"	<i>Read The Footnotes</i>
2008 Tyga	"Aim"	Decaydance
*** MTV's TRL Premiere Date: September 4, 2008		
*** Featured on Fuse: Incoming!		
*** Nominated: MTVu Woodie Awards: Breaking Woodie		
2008 <i>Dondria</i>	"Can't Stop"	<i>Island/ DefJam Music Group</i>
2008 <i>A Kidnap In Color</i>	"The Rumours Are Flying"	<i>DiscoTechnology Records</i>
2007 <i>Collie Buddz</i>	"Lonely" (Internet Promo)	<i>Sony BMG/ Excess Magazine</i>
2006 <i>The Airlines</i>	"Modern Girl"	<i>No Label</i>
2006 <i>Killola</i>	"WaDaWeDa"	<i>No Label</i>

COMMERCIALS/ PROMOTIONAL

2007 *The Grand Event Center* "Lounge"

2007 *El Dorado Park* "Just Married"

2007 *Irvine Spectrum Fashion Show Fall Fashion*

Presented By Seventeen Magazine

2006 *Crave Online: Artist Spotlight The Airlines*

2005 *Irvine Spectrum Fashion Show Fall Fashion*

Presented By Elle: Girl Magazine

SHORTS

2007 "Full Count"

Drama

HD

ADDITIONAL EDITING CREDITS

2007 *Tracy Lawrence*

"All Wrapped Up In
Christmas"

Warner Music Group

MUSIC VIDEO REPRESENTATION

Yell Productions

Yvette Lang-Einczig

310.779.6623

yellprod@aol.com

EDUCATION

2002-2007: Loyola Marymount University. Los Angeles. CA

Bachelor Degree in Film Production- Directing Emphasis

Minor in Business Administration- Marketing Emphasis

*** For Press, and additional information, please visit www.londonalley.com.

*** Editing Credits In *Italics*.

REFERENCES

LaManna, Roy. Film Commissioner. Island/ Def Jam Music Group

Phone: 908.601.8260

Office: 732.534.5779

Email: roylamanna@gmail.com

Hitt, Rob. Manager. Crush Mangement

Office: 212.334.4446

Email: rob@crushmm.com

Goulding, Sean. Booking Agent. The Agency Group

Office: +442072783331

Email: seangoulding@theagencygroup.com